

Updates for the week of July 19th, 2004

Tools

- **Data Collection is here!** The next exciting installment of *The Power of Proof: An Evaluation Primer* may prove to be one of the most valuable and practical guides to getting the most out of your program evaluation. [Click here](#) to view the brochure.

Data Collection reveals how the best evidence of program success comes not only from good planning, but from the collection of the most accurate and representative information about how your program is being used. In this exhaustive section, you will be presented with features and benefits of the most widely used qualitative and quantitative methods of data collection, an explanation of how to plan and organize for gathering the best information possible, tips and tools for getting the most out of your efforts, and valuable resources for learning more. *The Power of Proof: An Evaluation Primer* is available at:

<http://www.ttac.org/power-of-proof/>

- American Public Health Association News Release titled: **Community Coalitions Can Create Conditions to Improve Health** can be viewed at: <http://www.apha.org/news/press/2000/coalition.htm>

Training

- **REMINDER!** The dates of the Stata classroom training has been changed to Monday and Tuesday August 30th- 31st at The Learning Center located at 6300 Linderson Way, Tumwater, Washington 98501. Phone: 360.586.7900. Please visit the [August events calendar](#) for contact information and details.

Conference

- On August 25-26, 2004 a meeting entitled *Transforming Healthcare: Are Communities A Solution?* A Conversation for Innovators on the Edge will be held in Bellingham in Whatcom County. This would be a great resource to inform our interventions in the community and healthcare sectors.
- **REMINDER!** The U.S. Department of Health and Human Services (DHHS) is sponsoring a Town Hall meeting on July 26 in Seattle to discuss actions that individuals, health care providers, communities, businesses, and the government are doing and can do to address diabetes treatment. Input gathered from the Town

Hall will be considered in developing a National Diabetes Action Plan (NDAP). Please encourage your Steps Leadership Teams to attend this event. Registration information can be found by visiting <https://register.rti.org/hhs/index.cfm>.

Information/Update

- The Office on Women's Health is working with the Ad Council on the Breastfeeding campaign that was launched last month. 18X24" posters of 5 print ads for the campaign are available for posting in clinics, doctors offices, hospitals, etc. If you would be interested in distributing posters for placement in key areas where pregnant women would see them, please provide shipping information and quantity details by contacting MMehegan@OSOPHS.DHHS.GOV.
- **REMINDER!** American Lung Association publishes a monthly e-newsletter devoted to tobacco control issues. To view the June issue please [click here](#).
- For those of you who missed the July 13th conference on Asthma Screening and case detection you may view the PowerPoint presentation by [clicking here](#). As a follow up to the conference you may view [steps/publications/Screening_costs.pdf](#) which addresses the related costs of screening and receive a printable publication of the article by clicking on the following link: [steps/publications/Population Based Screening.PDF](#)